

Welcome to ...

Online Safety for Parents

Luke Brent-Savage
Education Child Protection Ltd.



“When we change how
we communicate,
we change society”
(Clay Shirky)

Education Child Protection Ltd.

There are 7.1 billion people on the planet,
...there are 7.4 billion active mobile phones

1.7 billion profiles worldwide 300m photos uploaded every day	
770 million users worldwide 1 billion tweets every two days	
300 hours of video posted every minute 4 billion videos watched every day	
1.1 billion users worldwide 42 billion messages sent every day	



CEOP

 A National Crime Agency command ceop.police.uk	 www.thinkuknow.co.uk
Child Exploitation Online Protection Centre	
	

When should I report to CEOP...?

If you are being asked to do something that makes you feel uncomfortable		If someone is being insistent on meeting up	
Maybe inappropriate chat messages you are receiving		Someone acted aggressively or threatened you online, or another child you know	



Education Child Protection Ltd.

There are education programs for all primary year groups, including age-appropriate films to show the children.



'Animal Magic'
2-8 year olds

'Jigsaw'
8-10 year olds

'Thought They Knew...' series
10-11 year olds

COMING SOON!

8-10?

NEW



A National Crime Agency command



REPORT ABUSE

Make a report

NEW

If you have been a victim of online abuse or you're worried about somebody else, let us know securely

THINK UP KNOW Welcome to CEOP's Thinkuknow
Are you...

5-7?	8-10?	Parent/Carer?
11-13?	14+?	Teacher/Trainer?

The world changes. Children don't.
Our new film highlights the ongoing need to talk to our children about sex, relationships and the internet.

REPORT ABUSE

THINK UP KNOW Parent and Carer

Welcome to CEOP's Thinkuknow for Parents and Carers!

CLICK CEOP Internet Safety

Advice if your children are in Primary Education

Advice if your children are in Secondary Education

THE PARENTS' AND CARERS' GUIDE TO THE INTERNET

Education Child Protection Ltd.



EDUCATING CHILDREN

Keeping ourselves safe...Rofl says...

SHARE SAFE

Keep your personal information personal!



Education Child Protection Ltd.

Never give out your **Top Secrets**

Name **Age**

Address **School**

Education Child Protection Ltd.

Keeping ourselves safe...lggy says...

BE NICE

Be nice to your friends online, just as you are offline.

Education Child Protection Ltd.

Keeping ourselves safe...Splatter says...

REAL FRIENDS

It's easy to draw a picture of an offline friend, but you don't always know who an online friend is.

Always talk to your parents about friends you meet online.

Education Child Protection Ltd.

Keeping ourselves safe...Waldo says...

TELL SOMEONE

If you get stuck, or anything online upsets you, talk to your Mum, Dad or another adult.

Education Child Protection Ltd.

Keeping ourselves safe...Gaby says...

ASK FIRST

Check with your parents before you download anything new.

Some apps and games may cost money, or may not be good for you, your computer, or your phone.

Education Child Protection Ltd.

CEOP

What could you give as answer if someone on a game says to you: "where do you live?"

N O Y B

"None of your business...!"

CEOP

What else do CEOP say...?

WE ARE HERE TO HELP!
 “We are police officers. We take this very seriously”.

CHECK YOUR USERNAME!
 “Don’t tell people who you are - use a fun nickname instead”.

TRUST YOUR TUMMY!
 “If anything makes your stomach feel funny, tell an adult you trust, or CEOP.....”.



CHILDREN’S ONLINE WORLD

CEOP

Online Games...



Education Child Protection Ltd.

Which of these don’t let you talk to strangers...?

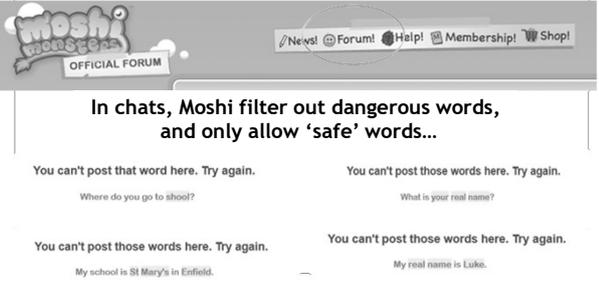


Education Child Protection Ltd.

If we look at Moshi Monsters....

They give the child’s monster character a name, so there are no dangers with usernames

They have no direct chat, but the forums are very popular, especially as children get older...



In chats, Moshi filter out dangerous words, and only allow ‘safe’ words...

You can’t post that word here. Try again. You can’t post those words here. Try again.
 Where do you go to school? What is your real name?

You can’t post those words here. Try again. You can’t post those words here. Try again.
 My school is St Mary’s in Enfield. My real name is Luke.

Education Child Protection Ltd.

Chat



WhatsApp

WhatsApp is an instant messaging app, which lets you send instant messages, images and videos to friends.



Viber

Viber lets you text, call, share photos and send video messages to people worldwide.



BBM

Blackberry’s BBM is an instant messaging app. You have your own 4 digit PIN and other people can only add you using this number.



Oovoo

Oovoo is a video chat app. It lets you make video calls, voice calls and send text messages. You can webcam up to 12 people at once.



Tango

Tango is an app which allows you to make voice calls and video calls, and have group chats.

Chat (2)



Kik

Kik is an instant messaging app which lets you share messages, photos, games and news, or organise events.



Messenger

Messenger is an app which allows users to communicate with their friends from their Facebook account or phonebook.



Wiper

Wiper is a free messaging service. Texting you can erase from your friends' phones, plus encrypted messages.



Hangouts

Google Hangouts is a platform by Google which includes instant messaging, video chat and SMS features.



IMO

Message and video chat with your friends and family for free, no matter what device they are on.

Video



Skype

Skype is a computer programme and app, which lets you make audio and video calls to friends and family.



Vine

Vine is an app that lets you share 6 second videos that play on a loop. You can repost videos and leave comments.



Omegle

Talk to Strangers! Omegle connects you randomly to another person who's on the site, and lets you talk to them in a one-to-one video chat.



Facetime

Facetime is video calls over Wi-Fi from your iPhone, iPad, iPod touch or Mac. You can even make FaceTime calls over mobile networks on iPhone or iPad.

Video (Music)



Dubsplash

Dubsplash is a mobile app where users can choose an audio recording or soundbite from movies, shows, music, and internet trends and record a video of themselves dubbing over that piece of audio.



Video Star

Video Star is a great app for teens who want to create original music videos.



Triller

Triller is a music video maker app for iPhone. Pick a song, select the portion of the song you want to use, snap a few takes, and with the tap of a button you have a celebrity-quality music video.



Musical.ly

Musical.ly is a video community that allows you to create, share, and discover short videos.

Video (Live Streaming)



Live.ly

Live.ly is a new live video streaming platform created by musical.ly. You can start a live.ly to broadcast to your fans and friends, and have real-time interactions



Twitch

Twitch is a live video game website. You can watch playbacks of games being played by other people. You can also live stream your own games, and chat to other gamers.



Periscope

Owned by Twitter, Periscope is a live video streaming app. Allows you to send direct live video feeds to your Twitter followers.



You Now

On You Now you can tap 'Go Live' and you're on! Broadcast to a live audience, expand your social media following, comment on videos and buy virtual gifts.



Live.me

Live.me is a live video streaming app. Allowing you to broadcast and watch live chat. Join in discussions with YouTubers and Musical.ly stars...

Social Networks



Facebook

Facebook is the biggest social network, which lets users create a page about themselves.



Huggle

Huggle allows you to discover and connect with others who frequent the same places as you. See the places you have in common. Share photos, videos and start chatting...



Kiwi

Kiwi is a fast and easy way to ask your friends interesting questions and find out what they think.



Yubl

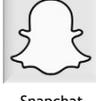
Yubl is Social Network that allows you to see your friends location live. Send photos, videos and chat. Yubl's unique Canvas chat is it's most appealing feature...



Twitter

Twitter is a social network messaging service that lets you send public message called tweets.

Social Networks (Pictures)



Snapchat

Snapchat is an app that lets you send a photo or short video to your friends. The 'snap' appears on screen for a matter of seconds before disappearing.



Fling

Fling allows you to you meet new people around the world. With Fling, your photos, videos and text send to 50-500 people's feeds.



PopJam

PopJam is a creative website for children and young people. You can share drawings, photos and audio messages with friends and other people.



Yovo

Yovo is a way to create a story using live shots or photos from your library. Then after 48 hours it simply disappears forever.



Instagram

Instagram is a picture and video sharing app. Users can post content and use hashtags to share experiences, thoughts or memories with an online community.

Anonymous



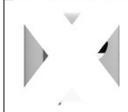
Ask.fm

Ask.fm is a social networking site where you can ask other people questions. It's up to you whether you want to ask the question anonymously or not.



Whisper

Whisper is a social network where you can remain anonymous, publish text and receive replies from other people. It also allows you to communicate with others through private messages.



Secret

Secret is a social networking app where you can post content or content anonymously.



Yik Yak

Yik Yak is an online bulletin board. It uses the GPS schools on your mobile phone or tablet to find your location and show you the most recent posts from other people around you.

Online Dating



Tinder

Tinder is a dating app, which used to have two separate communities - one for adults (18+) and one for young people aged 13-17. But this was changed in June 2016. You swipe left for 'no' or right for 'yes'.



MyLOL

MyLOL is a dating site for teenagers aged 13-20, but some users are up to 25 years old. Like an adult dating site, you can view other people's profiles and search for others based on their age, gender and location.



MeetMe

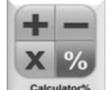
MeetMe is a which social network and dating site and allows users to meet and communicate with other people worldwide.



Snog

Snog is a teen dating site that lets you rate other people's profiles as snog, marry or avoid. You can also send private messages.

Secret Folders



Calculator%

Calculator% hides private photos and videos behind a calculator. Anyone who starts this application looks as a calculator but if you put in passcode it will open up private area.



Private Photo Vault

Private Photo Vault locks your photos and videos behind a pin. Keeps your photos etc. hidden from others.



Secret Folder App

Secret Folder App helps you to protect your photos and. No one can enter except those who know the passcode.



Piano

Secret Piano hides photos, videos, passwords, notes, audios, locations and secret messages behind a real piano. The app will capture photo of intruders if they attempt to access it.



CYBERBULLYING

cyberbullying

Cyberbullying is when someone bullies others over the internet or on a mobile phone by sending abusive emails or texts directly or by posting nasty comments or humiliating images for others to see. Like any form of bullying, cyberbullying can be horrible for the children involved and hard for them to talk about.

24 hours a day, 7 days a week, 365 days a year

No safe place, hard to escape

Doesn't empathise with victim

Bully can be anonymous

Easily shared with an audience and has the ability to go viral in seconds



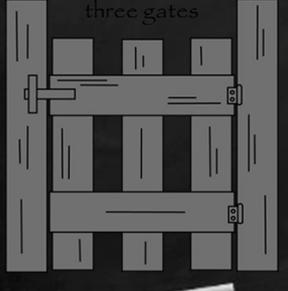
cyberbullying

What you say online should pass through three gates

Ask yourself is it TRUE?

Ask yourself is it NECESSARY?

Ask yourself is it KIND?



Education Child Protection Ltd.

cyberbullying

What should I do if my child is being bullied online?



Stay calm

Listen without judging

Tell them you can help

Keep the evidence

Praise them for talking to you

Ask them not to reply

Block the bullies



Report information to your child's school.

Education Child Protection Ltd.



GROOMING

Child Exploitation Online Protection Centre (CEOP)

How do offenders engage youngsters?
- by using the sites that they use....



Often posing as
a child of the same age / gender.
They will often purposefully present a very
similar profile as the child.
They are skilled at manipulating them into
criminal sexual relationships

Online grooming: The five stages

Friendship

Flattering a child

into talking in a private
chatroom/game where
they will be isolated

The child will often be
asked for a **non-sexual**
picture of themselves

Online grooming: The five stages

Forming a relationship

Gaining information

asking the child what problems
/needs they have to create the
illusion of being their
best friend and that they can help
They begin to fill the needs of the
child

Online grooming: The five stages

Risk assessment

Asking the child about
**the location of their
computer/tablet and who
else has access to it**

in order to assess the risk of
being detected. The desire is to
**create situations where
they are alone together**

to help reinforce a

special connection

Online grooming: The five stages

Exclusivity

Building up a sense of *mutual love and trust with the child* suggesting that they can discuss "anything"

Online grooming: The five stages

Sex talk / Meet

Engaging the child in explicit conversations & **requesting sexually explicit pictures from them**

At this stage the predator will usually try to

arrange a meeting with the child

Breck Bednar - 14 years old -

Murdered after being groomed by 19 year old Lewis Daynes - on gaming sites like 'Minecraft'



14 Year Old Girl abducted and abused for four days by David Telles (38 years) flew over from California. She was groomed on 'Clash of Clans'



SEXTING

Children who post or send indecent images of themselves online are very easily

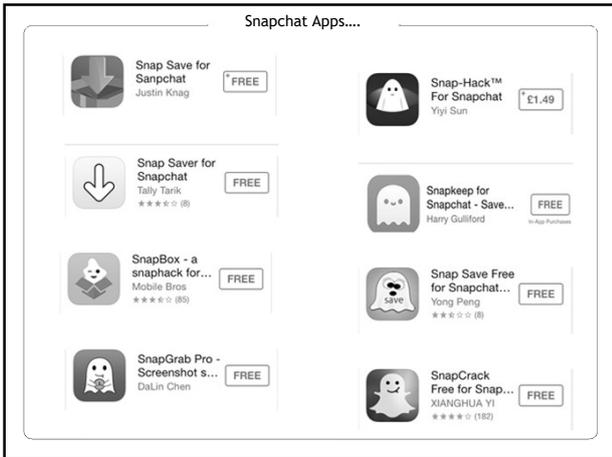
blackmailed / exploited - as young as **eight years old**

40%
13-18 yr olds
admitted to
SEXTING



60%
13-18 yr olds
admitted to
seeing images
of others

Do pictures sent via snapchat always disappear after a short amount of time....?




Kids 'sext' to....
 show off
 to entice someone
 to show interest in someone
 to prove commitment

By creating, sending or possessing indecent pictures of a **person under 18** you are **breaking the law**
 (Protection of Children Act 1978 / Criminal Justice Act 1988) ...



Police have only recently started filing crime reports about sexting...

If school choose to take an incident to the police, then officers must record the crime.

The boy, aged 14, who was not arrested or charged, could have his name stored on a police database for 10 years.

Education Child Protection Ltd.



MAKING THINGS SAFER

Language Children Use Online..



- ASL?** 'Age, Sex, Location'
- POS or PIR** 'Parent over Shoulder' or 'Parent in Room'
- IRL or LMIRL** 'In Real Life' or 'Let's Meet in Real Life'

Education Child Protection Ltd.

Helpful sites for Parents & Carers

NSPCC NetAware www.net-aware.org.uk

Your guide to the social networks your kids use
 Stay up to date and keep your child safe in today's digital world



Search for a site, game or app to find out more: [input field] [button: (e.g. Facebook)]

Explore other networks: [button: All networks A-Z] [button: Most popular]

Allows parents and carers to search for apps, games and sites if they have a concern or need more information

Education Child Protection Ltd.

Making things safer....

Parental Controls
Because of INTERNET dangers, parents must take the initiative to protect their children.

Education Child Protection Ltd.

Making things safer....

These will allow you to prevent children from accessing certain sites - but they are not a completely full-proof system

Education Child Protection Ltd.

Making things safer....

TalkTalk MobileSafe™
protects you, your phone and your family for free

Parental controls for tablets / smartphones are available too - as always, try them and see which works best for you and your family

Making things safer....

Search results: Filter explicit results. Lock SafeSearch

Making things safer....

Step 1 - Go to safety preferences

Simply go to the bottom of any page on YouTube™ and click the grey 'Safety' button to open the preference setting.

Step 2 - Turn Safety Mode 'on' or 'off'

Choose to turn Safety Mode 'on' or 'off' and click on Save. If you turn it on and you have a YouTube™/Google account, you can sign in to your account and lock Safety Mode so that no-one else can change the settings whenever YouTube™ is accessed from that browser.

Making things safer....

Step 2 - Decide what you want to control

Ratings and content
These settings let you restrict games and video content based on the content's rating. You can also set whether or not unrated or explicit content can be played on this console. You can even set up exceptions for individual games that are outside of the rating restrictions you have set.

Family Timer
This setting allows you to limit the time that your console can be used on a daily or weekly basis.

Xbox LIVE access
This setting allows you to decide if your family can connect to Xbox LIVE from this console. Membership of Xbox LIVE enables you to do things like rent films and play games against other people online.

Making things safer... PlayStation

Restrict game content

- 1 Go to 'Settings' then scroll to 'Security Settings'.
- 2 The default password is 0000 but you can change this under the 'Change Password' option by following the on-screen instructions.
- 3 Select 'Parental Controls'; enter your password.
- 4 You can now choose the game content you're comfortable letting your family access. The lower the number, the stricter the settings:

- 2 - Early Childhood
- 3 - Everyone
- 4 - Everyone 10 and up
- 5 - Teen
- 9 - Mature
- 10 - Adults Only

5 From 'Parental Controls' you can also block access to online play by toggling 'Internet Browser Start Control' to 'On'.




Making things safer...



Parents ... making things safer... OurPact

- Manage up to 10 devices
- Block, grant and schedule access to the internet
- Block, grant and schedule access to certain apps
- Free!



Download on the **App Store**
 ANDROID APP ON **Google play**



Simple checklist for parents:

- I have visited www.thinkuknow.co.uk with my child (I have bookmarked the CEOP website and told my child what is there)
- Open and honest dialogue - show an interest and learn about what your child does online
- Phone chargers / Wi-Fi - staying in control!
- Advertise yourself as one of the people your child can turn to - without being chastised...
- Education is better than saying to your child "you are not doing this anymore..."

Education Child Protection Ltd.